

## **Global Brands S.A.**

# **Directorate Change**

Global Brands S.A.  
28 April 2008

For immediate release

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Global Brands S. A. (the 'Company')

Appointment of Non Executive Director

The Directors are pleased to announce the immediate appointment of Bruce Vandenberg as a Non Executive Director.

Bruce joined Portsmouth Football Club Ltd (PFC) in January 2007 and is its Chief Operating Officer. Prior to joining PFC, Bruce was the managing director and founder of Interactive Rights Management Ltd (IRM), a company involved in the worldwide exploitation of intellectual property on interactive platforms. IRM controls the exclusive global interactive rights to all Agatha Christies' books and characters as well as the mobile rights to the Mastermind board game. Bruce founded IRM in October 2004 and remains the largest single shareholder. Between 2000-2004, Bruce was a director of interactive media at Celador International and his responsibilities included the global commercialisation of Celador's programme brands including Who wants to be a Millionaire? Prior to joining Celador, Bruce was involved in an internet start-up and built and ran New's International's Internet Service Provider, the CurrentBun, which was sold to World Online after six months.

Bruce has a degree in Business Management.

Yair Hasson, Executive Chairman said, 'we are delighted to welcome Bruce to the Board. The new management team has already made a number of beneficial changes to the business and we believe that Bruce will make a significant contribution to the Company.'

The following information is disclosed under Schedule Two (g) of the AIM Rules

Mr Bruce MacLaren Vandenberg

Age: 33

Directorships

Current

Portsmouth Football Club Ltd

Interactive Rights Management Limited

Branded Retail Ltd

Quadrant Media Ltd

Radio Isle of White Ltd

The Quay Radio Ltd

Spirit FM Ltd

Sport & Boards Retail Ltd

PFC Financial Services Ltd

Past

Vandenberg Trading Ltd (dissolved 30/08/2005)

Tantric Technology Ltd (dissolved 02/11/2004)

Celador International Ltd (resigned 09/2004)

No further information falls to be disclosed under Schedule Two (g)  
of the AIM  
Rules

For further information:

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This information is provided by RNS  
The company news service from the London Stock Exchange