Global Brands S.A.

Notice of AGM

RNS Number: 2036U

Global Brands S.A.

19 June 2009

Global Brands S.A. (the 'Company')

Notice of AGM

The Annual General Meeting ('Meeting') of Global Brands S.A is due to take place at the company's registered office, 24, rue Jean l'Aveugle, L-1148 Luxembourg 29 June 2009 at 1pm with the following agenda:

- 1. Convening formalities
- 2. To receive and consider the report of the Board of Directors and the statutory annual accounts for the year ended December 31, 2008.
- 3. To receive and consider the report of the statutory auditor of the Company on the statutory annual accounts for the year ended December 31, 2008
- 4. To approve and adopt the statutory annual accounts for the year ended December 31, 2008.
- 5. Allocation of CHF 2,388,965 representing part of the loss of the financial year ended December 31, 2008 to the share premium account.
- 6. Continuation of the activities of the Company in accordance with article 100 of the law of 10 August 1915, as subsequently modified.
- 7. Discharge to the directors for and in connection with their duties as directors of the Company during the financial year ended December 31, 2008 and to the date of this Meeting.
- 8. Re-election and renewal of the mandates and of the following persons as members of the Board of Directors:
- a. Bruce Vandenberg
- b. Roberto Avondo
- c. Simon Bentley

9. Authority to the Remuneration Committee to fix the remuneration of the Directors.

10. Discharge to the statutory auditor in connection with its duties during the financial year ended

December 31, 2008 and to the date of this Meeting

11. Re-appointment of the statutory auditor.

12. Authorise the Board of Directors to fix the remuneration of the statutory auditor;

13. Authorise the Board to appoint executive and non executive directors.

14. Any other ordinary business which may be properly brought before the Meeting.

Note:

The allocation of CHF 2,388,965 of losses to the share premium account is made for the purposes of having financial statements prepared under International Financial Reporting Standards which are similar to those presented in accordance with Luxembourg law.

For further information contact:

Global Brands S.A.

Simon Bentley, Senior Non-Executive Director Tel: (0) 20 7726 7010

www.globalbrands.ch

ZAI Corporate Finance Ltd

Thilo Hoffman Tel: (0) 20 7060 1760

Charity Walmsley Tel: (0) 20 7060 1760

www.zimmint.com

Alexander David Securiries Ltd

David Scott Tel: (0) 20 7448 9830

Dated: 19 June 2009